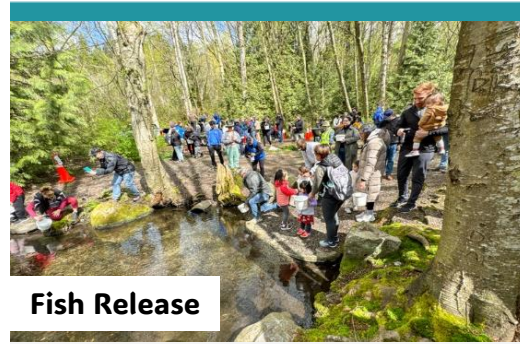


# 2026 MAJOR CITY EVENTS PREVIEW



# 2025 MAJOR CITY EVENTS



# 2025 MAJOR CITY EVENTS



**Luminary Festival**



**NEW!**

**Ladders, Lights & Loaders**



**NEW!**

**DIYafest**



**Remembrance Day**



**ND Tree Lighting**



**What's New for 2026 ...**



# 2025 MAJOR CITY AND COMMUNITY EVENTS



## Ladner:

- Ladner Village Market
- Boundary Bay Airshow
- Ladders, Lights & Loaders
- Easter Parade
- Ladner May Days
- Barnside Harvest Festival
- Remembrance Day
- Tree Lighting

## Tsawwassen:

- Polar Bear Swim
- Easter in the Park
- Canada Day
- Tsawwassen Sunfest
- Christmas in the Park

## North Delta:

- Watershed Fish Release
- Canada Day
- Farmer's Market
- Luminary Festival
- DIYAfest
- Remembrance Day
- Tree Lighting

\* Events in orange are major community events organized by local community groups.



# 2026 MAJOR CITY EVENTS PREVIEW

1. Renewed vision for City-led major events (amping up)
2. Refine existing events with targeted improvements
3. Introduce proposed new signature and community scale events
4. Review event budget and explore potential sponsorship / partnership opportunities for events

# RENEWED VISION / AMPING UP ...



# REFINING EXISTING MAJOR CITY EVENTS



# DIYAFEST

- Successful, inaugural event with strong attendance and positive community feedback
- 
- Relocate festival to venue with larger open space (e.g., Sungod arena)
  - Plan for fireworks component
  - Enhance show-stage entertainment and programming
  - Expand festival to include more vendors and a South Asian market
  - Increase budget from \$40,000 to \$100,000



# CANADA DAY



- Well-attended community celebration that builds in size toward a popular fireworks finale
- In 2024 Canada Day merged with ND Family Days

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- Expand festival at Chalmers Park to include additional activations and entertainment
- Adjust hours of event to better align with peak attendance and fireworks
- Phase out the Canada Day parade in 2026 and explore future parade opportunities in North Delta
- Increase event budget from \$70,000 to \$100,000

# LADDERS, LIGHTS & LOADERS



- Successful, inaugural event with strong attendance and positive community feedback
  - Amalgamates Public Works Open House, Fire Open House and Police Week activities
- 
- Requires considerable staff time, equipment and logistical resources
  - To avoid redundancy, schedule event every two years, alternating between North Delta and South Delta
  - Host Ladders, Lights and Loaders in North Delta (Chalmers) in 2027
  - Host Ladders, Lights and Loaders in Ladner (Paterson Park) in 2029

# BOUNDARY BAY AIRSHOW

- Well-attended free, family-oriented community event with 15-year history
  - Event program has remained largely unchanged over the past decade, aside from occasional one-time premier acts
  - Delta's expenses for 2025 Airshow: \$315,000 (included funding to host Snowbirds) + \$25,000 for policing
- 

- Anticipating request from Alpha Aviation to co-host 2026 Airshow at Boundary Bay Airport, event is subject to Council approval under headlease
- Beyond 2026, staff to discuss airshow participation models with Alpha Aviation (e.g., co-hosting vs. presenting sponsorship)



# INTRODUCING NEW MAJOR CITY EVENTS FOR 2026



# THE GREAT PUMPKIN CARVE



- October 2026 in Ladner, Tsawwassen, and North Delta
- Two-day pumpkin carving party to create trails / path throughout community
- Supports local pumpkin farmers during harvest
- Live entertainment, food trucks, and themed photo opportunities at each location
- Total Budget: \$30,000 for all three communities

# BARNS TO BEACHES FESTIVAL

- Establish one-day music festival with national headliner and adventure expo at Southlands in June 2026
- “Ride the Route” cycling component, outdoor activities, artisans & food vendors
- Event management company to produce event and leverage sponsorships
- Signature-level event that will address city-led event gap in Tsawwassen
- Total Budget: \$150,000



# FIFA WORLD CUP '26 WATCH PARTY AT THE WHARF Page 15 of 21



- FIFA World Cup 2026 will be held from June 11 to July 19, 2026
- Watch parties planned for Coquitlam, Surrey, Port Coquitlam, Burnaby and Richmond
- Potential dates to host free, family friendly watch parties at Chisholm Street Wharf:
  - Friday, June 12 – Canada (in Toronto)
  - Thursday, June 18 – Canada (in Vancouver)
  - Wednesday, June 24 – Canada (game in Vancouver)
  - Sunday, July 19 – World Cup Final (game in the USA)

# FIFA WORLD CUP '26 WATCH PARTY AT THE WHARF Page 16 of 21

- Proposed Budget - \$30,000 / watch party:
  - Viewing screen & AV
  - Event coordination
  - Washrooms
  - Soccer activations
  - Signage
  - Staffing
  - Entertainment
  - Security
  - FIFA licencing
- Total Budget: \$120,000



# MAJOR CITY EVENTS BUDGET



# MAJOR CITY EVENTS BUDGET ALLOCATION

City Event	Location	2025	2026
Boundary Bay Airshow	Ladner	\$315,000	\$200,000
Ladders, Lights and Loaders	Ladner	\$32,000*	-
Ladner Village Market	Ladner	\$13,000**	-
FIFA World Cup '26 Watch Parties - NEW	Ladner	-	\$120,000
Polar Bear Swim	Tsawwassen	\$10,000	\$20,000
Barns To Beaches Festival - NEW	Tsawwassen	-	\$150,000
Watershed Fish Release	North Delta	\$6,000	\$8,000
Canada Day	North Delta	\$70,000	\$100,000
North Delta Farmer's Market	North Delta	-	-
Luminary Festival	North Delta	\$90,000	\$100,000
DIYAfest	North Delta	\$40,000	\$100,000
Remembrance Day	North Delta	\$10,000***	\$10,000
North Delta Tree Lighting	North Delta	\$25,000***	\$30,000
The Great Pumpkin Carve - NEW	All	-	\$30,000
		\$611,000	\$868,000

The 2026 Financial Plan allocates \$1.25 million to the PRC Events Budget to support the delivery of major City events (\$868,000), community events, and corporate events (e.g., ground breakings / ribbon cuttings), as well as related salaries, equipment, and resources.

\* Does not include day-of departmental overtime costs for Police (\$15,000), Fire (\$10,000) and Engineering Operations (\$24,000).

\*\* Costs to be recovered from The Collective Markets; does not include unexpected Delta Police and City staffing costs following Lapu Lapu Festival incident (\$30,000).

\*\*\* Estimated cost for 2025.

# CITY AND COMMUNITY EVENT SPONSORSHIPS

- Proposal to develop policy to guide how the City engages sponsors and partners for City events
  - Component-based sponsorships support specific event elements, not general cash contributions
  - Lowers event costs through targeted or in-kind support
- Policy to include guidance on how the City provides financial and in-kind support for community events (e.g., use of show stage)



# RECOMMENDATIONS

- Approve 2026 City of Delta Events Listing, including recommended new and refined City events
- Develop a policy to guide how the City engages sponsors and partners for City events, and to outline how the City provides financial and in-kind support for community events, subject to Council approval

# Questions?

