

UNITED

for people in need

United Way British Columbia and
City of Delta 2025 Workplace
Campaign



UNITED
for people in need

Delta is located on the shared, traditional, ancestral, and unceded territories of the scəwəθən (Tsawwassen), xʷməθkʷəy̓əm (Musqueam), and other Coast Salish Peoples.

I am grateful for the opportunity to be in this territory.

The relationship with these lands and waterways has been stewarded by Indigenous communities since time immemorial, long before the establishment of contemporary boundaries, and we humbly recognize that many of these territories remain unceded



United Way
British Columbia

United Way British Columbia

We're united for people in need.

We step up and strengthen the vital connections that help people and communities across the province.

We find and fill critical gaps in care, and rally support around important issues.

We're a bridge. Between isolation and connection, urgent need and rapid response, poverty and food security. Between people's desire to contribute locally, and those who need help.

We bring people together in tough times.

We're here to make a difference, where and when it's needed most.

Impact and Investment Numbers for 2024 - Summary

Children and Youth Programs = \$165,000

Seniors Programs = \$619,214

Food Security (Region) = \$2,497,964

211 Helpline = 596 Calls and 1,775 Referrals

Most common call reasons: Housing & Homelessness, Mental Wellness, Overall Health

UNITED for emergency response

Utilizing our extensive network of:

Volunteers

Partners

Donors

And Supporting agencies

We have organized strategic, rapid responses for the substantial challenges that affect our communities.



UNITED

for kids and youth in need

We help kids and youth succeed by supporting local and provincial programs and initiatives in early childhood development, out-of-school time activities, and youth leadership.

1 in 6 BC kids live in poverty



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UNITED

for seniors in need

We have developed a service model that is responsive, flexible and strong.

Reducing seniors' isolation and enhancing the quality of life for older British Columbians, their families, friends, caregivers, and allies.



211 British Columbia[®]

United Way BC Helpline Services offers community information and referral to the public through various specialized helplines.

Our Community Resource Specialists assist British Columbians 24/7, 365 days a year by way of call, text, email, and webchat.



UNITED for food security

Ensuring British Columbians have access to nourishing, healthy, and culturally preferable food is vital to the overall health and well-being of our communities. To help make that happen, UWBC focuses on the following food security initiatives: Food Security Grants, Food Link by United Way BC app, Regional Community Food Hubs, Rescue and recovery – Food Fillers



2023-2024 Impact

REGIONAL COMMUNITY FOOD HUBS

Food Hub Growth		Individuals Reached	
3	Food Fillers funded for food recovery	452,250	New individuals served
23	Food Hubs established	14,996	New families served
60	Staff roles funded	11,876	Volunteers
108	Community organizations received funding	1,742	Food access programs & workshops

Demographics

All Food Hubs served:

- Low income individuals
- Children and youth
- Newcomers to Canada
- Indigenous communities
- Seniors
- People with disabilities

Partner Organizations

Types of new partners added:

- First Nations
- Food recovery
- Grassroots non-profits
- Retail and agriculture
- Faith based



158,416
members of racialized and/or
language minority groups served

11,565
Indigenous individuals
served

Thank you

City of Delta

Your Community Impact



United for people in need.

United Way's Hi Neighbour and Urgent Response Initiatives support talented, passionate people, just like you, who want to create opportunities that bring neighbourhoods together. We help you make a difference in your community in ways that matter most to you.



United for fuller plates and hearts.

Your financial contribution can make a difference in the lives of those facing food insecurity. Whether it's funding community gardens, supporting local food producers, or advocating for policies that promote food security, your donation becomes a catalyst for positive change.



United for brighter futures.

United Way BC's Youth Futures Education Fund helps create equal educational opportunities for young adults who have been in government care by providing low-barrier access to funds for basic living expenses like food, rent, technology, childcare and more. By addressing gaps students may encounter in a time of high cost of living and inflation, we can help ensure everyone wanting to pursue an education can do so.



United for each other.

Our work is informed by the community, in service to the community. Through collaboration and engagement with the Community-Based Seniors' Services sector, we've developed a service model that is collaborative and responsive, flexible and strong.



Your Campaign Highlights

The City of Delta has raised over 1.25M, over \$15,000 last year alone!

Thanks to your generosity, United Way BC was able to:

- United Way BC's School's Out program currently operates at 129 sites across BC (4 sites in Delta), supporting over 6,500 children annually (162 kids in Delta)
- Fund two agencies healthy aging programs in Delta who collectively served over 600 seniors in Delta in 2024-25

Your gift changes lives.

When you give to United Way, you strengthen vital connections that support kids, youth, seniors, families and individuals in need in our local communities. Together we can build a healthy, caring, inclusive and more resilient community for all. Here are just a few examples of how your gift changes lives:



\$150 provides a grocery voucher covering fresh produce from a local grocery store for a family of 4 in need.



\$420 provides a warm, home-cooked meal and a monthly wellness check-in for a senior living alone.



\$515 equips a cohort of 10 youth with professional attire for interviews.



\$725 covers the full cost for a child to attend School's Out Summer all summer (two months).



\$1000 provides grocery hampers to 20 families in need of food and necessities.



\$1,450 pays for one month's rent for a former youth in care attending post secondary education in BC.

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To learn about other ways you can take action in your community, visit uwbc.ca.



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British Columbia

